ARTS & LEISURE





New York

WHAT'S NEW | WHAT'S ON | WHAT'S BEST

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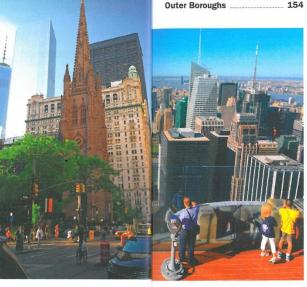
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Hotels

New York's hotel business is booming, with a room-count increase of nearly 25 per cent over the past five years. And despite an average rate of more than \$300 a night in the autumn high season, most of them are full year-round. There is now more boutique choice in popular areas like Chelsea, Greenwich Village and the Lower East Side with the arrival of the High Line Hotel (see p176), the Marlton (see p175) and the Ludlow (see p173). But perhaps the strongest indication of the economic recovery is a cluster of development on, or around, midtown's West 57th Street, including the glamorous Viceroy New York (see p180). Touristy Times Square is also seeing an influx of more stylish options, and it's worth looking to the outer boroughs for competitive pricing -Brooklyn is an increasingly desirable place to stay.

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Prices & information

Accommodation in this chapter has been designated a price band to give you an idea of what you can expect to pay at a given hotel, but note that rates can vary wildly according to the season or room category. As a guide, you can expect to pay \$500 or more per night in the deluxe category (\$\$\$\$), \$300-\$500 for expensive hotels (\$\$\$), \$150-\$300 for moderate properties (\$\$) and under \$150 for budget lodgings (\$). Don't forget to factor in 14.75 per cent tax, plus an extra \$3.50 per night for most rooms.

Downtown

Financial District

Andaz Wall Street

75 Wall Street, at Water Street (1-212 590 1234, www.wallstreetandaz.com). Subway 2, 3, 4, 5 to Wall Street. \$\$\$.

The New York outpost of this Hyatt subsidiary occupies the first 17 floors of a former Barclays Bank building. Inside, the vibe is anything but corporate: upon entering the spacious bamboo-panelled lobby-lounge, you're greeted by a free-range 'host', who acts as a combination check-in clerk and concierge. Chic, loft-style rooms are equally casual and user-friendly, with free non-alcoholic drinks and snacks. The restaurant (Wall & Water), bar and spa are welcome attributes in an area with little action at weekends.

Conrad New York

 $102\,North\,End\,Avenue,\,at\,\,Vesey\,Street$ (1-2129450100, www.conradnewyork. com). Subway A, C to Chambers Street; 1, 2, 3 to Chambers Street; E to World Trade Center; R to Cortlandt Street; 2, 3 to Park Place. \$\$\$.

This Hilton offshoot fronts Battery Park City's riverside park. West-facing rooms have Hudson views, but there's also plenty to see within the art-rich property. Sol LeWitt's vivid 100ft by 80ft painting Loopy Doopy (Blue and Purple) graces the dramatic 15-storey, glass-ceilinged, granite-floored lobby, and coolly understated guestrooms are adorned with pieces by the likes of Elizabeth Peyton and Mary Heilmann. Nespresso machines and marble bathrooms with Aromatherapy Associates products are indulgent touches. The rooftop bar (open May-Oct) offers Statue of Liberty views.

Tribeca & Soho

The Broome

NEW 431 Broome Street, between Broadway & Crosby Street (1-212431 2929, www.thebroomenyc.com). Subway 6 to Spring Street. \$\$\$.

The Broome takes the boutique concept to new bijou levels. Set in a five-storey 1825 building and co-owned by four long-time local restaurateurs, it has just 14 rooms, furnished with residential pieces from chic interior stores

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like Mitchell Gold & Bob Williams and Design Within Reach. Many quarters overlook the open-air interior courtyard, where Moroccan tiles, flower boxes, and classic French café tables create a tranquil setting for the complimentary continental breakfast in warm weather. With a one-to-one staff-to-room ratio, you can expect personal attention and nice touches like lavender-and-bergamot-infused sheets, free local calls and movies.

Crosby Street Hotel

79 Crosby Street, between Prince & Spring Streets (1-212 226 6400, www. firmdalehotels.com). Subway N, R to Prince Street; 6 to Spring Street. \$\$\$. In 2009, Britain's hospitality power couple, Tim and Kit Kemp, brought their super-successful Firmdale formula across the Atlantic with the warehouse-style Crosby Street Hotel. Design director Kit's signature style - a fresh, contemporary take on classic English decor characterised by an often audacious mix of patterns, bold colours and judiciously chosen antiques - is instantly recognisable. Other Firmdale imports include a carefully selected art collection, a guestsonly drawing room as well as a public restaurant and bar, a slick, 99-seat screening room and a private garden.

Duane Street Hotel

130 Duane Street, at Church Street (1-212 964 4600, www.duanestreethotel. com). Subway A, C, 1, 2, 3 to Chambers Street. \$\$.

Opened on a quiet Tribeca street in 2007, this boutique property takes its cues from its well-heeled residential neighbourhood, offering loft-inspired rooms with high ceilings, oversized triple-glazed windows, hardwood floors and a chic, monochrome colour scheme. Free Wi-Fi, Ren products in the slate-tiled bathrooms and complimentary passes to the nearby swanky Equinox gym cement the value-for-money package – a rare commodity in this part of town.

Greenwich Hotel

377 Greenwich Street, between Franklin & North Moore Streets (1-212 941 8900, www.thegreenwichhotel.com). Subway 1 to Franklin Street. \$\$\$\$.

The design inspiration at this Tribeca retreat, co-owned by Robert De Niro, is as international as the jet-set clientele. Individually decorated rooms combine custom-made English leather seating, Tibetan rugs and gorgeous Moroccan or Carrara-marble-tiled bathrooms, most outfitted with capacious tubs that fill up in a minute flat (bath salts from Nolita spa Red Flower are provided). In the tranquil subterranean spa, the pool is beneath the frame of a 250-year-old Kyoto farmhouse. For dinner, there's no need to rub shoulders with the masses at the always-mobbed house restaurant. Locanda Verde - have your meal delivered to the cloistered courtyard.

James New York

27 Grand Street, at Thompson Street (1-2124652000, www.jameshotels.com). Subway A, C, E to Canal Street. \$\$\$. Hotel art displays are usually limited to eye-catching lobby installations or forgettable in-room prints. Not so at the James, where the corridor of each guest floor is dedicated to the work of an individual artist, selected by a house curator. Although compact, bedrooms make the most of the available space with high ceilings and wall-spanning windows. Natural materials warm up the clean contemporary lines, and bathroom products are courtesy of Intelligent Nutrients. A two-level 'urban garden' (open May-Oct) houses an outdoor bar and eaterie. The rooftop bar, Jimmy, opens on to the (tiny) pool

Chinatown, Little Italy & Nolita

Bowery House

220 Bowery, between Prince & Spring Streets (1-212 837 2373, www.thebowery house.com). Subway J, Z to Bowery. \$.



Two young real-estate developers transformed a 1927 Bowery flophouse into this stylish take on a hostel. Corridors with original wainscotting lead to cubicles (singles are a cosy 35sq ft) with latticework ceilings to allow air circulation. It might not be the best bet for light sleepers, but the place is hopping with pretty young things attracted to the hip aesthetic and the location. Quarters are decorated with vintage prints and historical photographs, and towels and robes are courtesy of Ralph Lauren. The (gendersegregated) communal bathrooms have rain showerheads and products from local spa Red Flower, while the guest lounge is outfitted with chesterfield sofas and a huge LCD TV.

Nolitan

30 Kenmare Street, at Elizabeth Street (1-212 925 2555, www.nolitanhotel. com). Subway J, Z to Bowery; 6 to Spring Street. \$\$\$.

The 55 airy rooms of this boutique hotel feature floor-to-ceiling windows, wooden floors, custom-made walnut beds and Red Flower toiletries. The emphasis on keeping it local is reflected in numerous guest perks: the luxuriously laid-back property lends out bikes and lays on free local calls and discounts at neighbourhood

boutiques. Admire views of Nolita and beyond from the 2,400sq ft roof deck, or your private perch – more than half the guest quarters have balconies.

Sohotel

341 Broome Street, between Bowery & Elizabeth Street (1-212 226 1482, www. thesohotel.com). Subway J, Z to Bowery; 6 to Spring Street. \$\$.

Established as an inn in 1805, but altered considerably since then, this is the oldest hotel in the city. But it's no period piece; a recent renovation put a contemporary spin on the original character with exposed-brick walls, ceiling beams, hardwood floors and subway-tiled showers. The hotel offers perks that place it a rung above similarly priced establishments, including bathroom products courtesy of CO Bigelow, complimentary morning tea and coffee served in the lobby, free in-room Wi-Fi, and a on-site craft-brew emporium, Randolph Beer.

Lower East Side

The Ludlow

Houston & Stanton Street, between Houston & Stanton Streets (1-212 432 1818, www.ludlowhotel.com). Subway F to Lower East Side-Second Avenue. \$\$\$5.

Hot on the heels of Sean MacPherson's affordable Village lodging, the Marlton (see p175), comes this collaboration with co-owners of the Greenwich Hotel and Pod 39. The newly built red-brick property has an artfully aged interior, but the design is eclectic. An oak-panelled lobby leads to a sprawling living room with a salvaged limestone fireplace and a bar that spills out on to an ivy-clad patio. Rooms mix classic and contemporary elements: big factory-style windows, rustic ceiling beams, Indo-Portuguese four-poster beds and petrified-wood nightstands. Bathrooms are fitted with brass rain showers or soaking tubs and Martin Margiela robes. The restaurant, Dirty French, due to open as we went to press, is the first foray into Gallic cuisine for the team behind Carbone (see p88).

East Village

Bowery Hotel

335 Bowery, at 3rd Street (1-212 505 9100, www.theboweryhotel.com). Subway B, D, F, M to Broadway-Lafayette Street; 6 to Bleecker Street. \$\$\$\$.

This fanciful boutique property from prominent hoteliers Eric Goode and Sean MacPherson is the capstone in the gentrification of the Bowery. Shunning minimalism, they created plush rooms that pair old-world touches (oriental rugs, wood-beamed ceilings, marble washstands) with modern amenities (flatscreen TVs, Wi-Fi).

East Village Bed & Coffee

110 Avenue C, between 7th & 8th Streets (1-9178160071, www.bedandcoffee. com). Subway F to Lower East Side-Second Avenue; L to First Avenue. \$. This East Village B&B (minus the breakfast) embodies quirky downtown culture. Each of the guest rooms has a unique theme, for example, the Black and White Room or the Treehouse (not as outlandish as it sounds; it has an ivory and olive colour scheme, and animal-print linens). Guests have the run of three loft-like living spaces and fully equipped kitchens. When the weather's nice, sip your complimentary morning java in the private garden.

Greenwich Village

Jade Hotel

52 W 13th Street, between Fifth & Sixth Avenues (1-212375 1300, www.the jadenyc.com). Subway F, M, 1, 2, 3 to



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14th Street; L to Sixth Avenue; L, N, Q, R, 4, 5, 6 to 14th Street-Union Square. \$\$\$.

With its Georgian-style portico and decorative brickwork, this recently constructed hotel is indistinguishable from the surrounding pre-war apartment buildings. The rooms, designed by Andres Escobar in an art deco style, feature marble-in-laid Macassar ebony desks, chrome period lamps and champagne satin poufs — to preserve the period illusion, the TV is hidden behind a decorative cabinet. The classic black-and-white tiled bathrooms are stocked with toiletries from venerable Village pharmacy CO Bigelow.

The Mariton

Sixth Avenues (1-212 321 0100, www. marltonhotel.com). Subvay A, B, C, D, E, F, M to W 4th Street; N, R to 8th Street-NYU. \$\$3.

Hip hotelier Sean MacPherson has transformed a former low-rent lodging into an affordable boutique hotel. The 1900 building has plenty of local history - Beat icon Jack Kerouac wrote a couple of novellas there, and the place put up would-be Andy Warhol assassin Valerie Solanas - but the lobby's deceptively lived-in-looking interior, with broken-in leather armchairs and a coffee bar, has largely been created from scratch. Measuring a mere 150sqft each, the bedrooms are mini versions of a Paris grand hotel, with gilt-edged velvet headboards, crown mouldings and petite marble sinks, and Côté Bastide products in the bathrooms.

West Village & Meatpacking District

Gansevoort Meatpacking

18 Ninth Avenue, at 13th Street (1-212 206 6700, www.hotelgansevoort.com). Subway A, C, E to 14th Street; L to Eighth Avenue. \$\$\$.

This Meatpacking District pioneer is known for its rooftop-pool-lounge playgrounds at two NYC locations (the other is on Park Avenue). By day, you can soak up the sun, and the Hudson River panorama, on a lounger by the 45ft heated open-air pool. After dark, the wraparound terrace bar becomes a DJed outdoor party with a glittering Manhattan backdrop. The guest quarters feature Studio 54-inspired photography that plays on the hotel's reputation as a party hub, and plush feather-bed layers atop excellent mattresses and marble bathrooms amp up the luxury. The Exhale spa is a dimly lit subterranean sanctuary.

The Jane

113 Jane Street, at West Street (1-212 924 6700, www.thejanenyc.com). Subway A, C, E to 14th Street; L to Eighth Avenue. \$-\$\$.

Opened in 1907 as the American Seaman's Friend Society Sailors Home, the six-storey landmark was a residential hotel when hoteliers Eric Goode and Sean MacPherson took it over. The Jane's wood-panelled, 50sq ft rooms were inspired by vintage train sleeper compartments: there's a single or bunk bed with built-in storage and brass hooks for hanging up your clothes - but also iPod docks and wallmounted flatscreen TVs. Alternatively, opt for a more spacious, wainscotted Captain's Cabin with private facilities many have terraces or Hudson River views. If entering the hotel feels like stepping on to a film set, there's good reason. Inspiration came from various celluloid sources, including Barton Fink's Hotel Earle for the lobby.

The Standard

848 Washington Street, at 13th Street (1-212 645 4646, www.standardhotels. com). Subway A, C, E to 14th Street; L to Eighth Avenue. \$\$\$. **ESSENTIALS**

André Balazs's lauded West Coast mini-chain arrived in New York in 2009. Straddling the High Line, the

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