

ARRAY

NEW YORK DESIGN CENTER

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Display through January 2015

Eats'N'Sleeps

By Jim Lochner

From ancient Mexico to the Jazz Age and beyond, you'll find a mixture of scaffolding, Scandinavia, and skulls.

The Ludlow

ludlowhotel.com

180 Ludlow Street

(212) 432-1818



This new 184-room Lower East Side hotel evokes everything from the area's "Gangs of New York" era to Jewish immigration to the 1980s art and music scene. The hotel occupies a once-derelict building that owners Sean MacPherson, Ira Drukier, and Richard Born rescued when its original developers abandoned it after the financial crash. From its solid brick façade and factory casement windows, steel and glass doors open to oak-paneled walls and marble mosaic floors in the hotel's red-brick entryway. A distressed-limestone fireplace dominates the lobby lounge, which also features glass walls leading to the bluestone-paved back courtyard. The bedrooms feature furniture and artisan touches hand-picked by MacPherson, including hardwood floors and handmade silk rugs, artisan-crafted Moroccan pendant lamps, Indo-Portuguese-style beds, and "tree-trunk" nightstands in petrified wood from Brooklyn's Organic Modernism. Heavy wooden doors help muffle noise and add to a sense of place and history. A "Rockstar" suite with wraparound windows and 1,100-foot terrace, and "Skybox Loft" with designated sitting area, offers amazing views of New York's bridges and landmarks.